

Governing Board:

*American Cancer Society
Hawai‘i Pacific, Inc.*

*American Heart Association
of Hawai‘i*

*American Lung Association
of Hawai‘i*

*Cancer Research Center
of Hawai‘i*

*Hawai‘i State Department
of Education*

*Hawai‘i State Department
of Health*

Hawai‘i Medical Association

*Hawai‘i Medical Services
Association*

*Wai‘anae Coast Comprehensive
Health Center*

*Ko‘olaupoko Tobacco Free
Coalition*

*East Hawai‘i Tobacco Free
Coalition*

*Kauai Tobacco Free Community
Coalition*

Maui Tobacco Free Partnership

*West Hawai‘i Tobacco Free
Coalition*

Members-at-large:

Fred Holschuh, MD

Mark Levin, JD

Matt Matsunaga, JD

Anthony Saguibo, JD

Elizabeth Tam, MD

*Sandra McGuinness, Chair
Coordinator,
Maui Tobacco Free Partnership*

*Kim Ku‘ulei Birnie, Vice Chair
Hawai‘i Primary Care
Association*

*Clifford Chang, MPH, CHES;
Project Director*

*Toni Ann Symons
Grass Roots Advocacy
Coordinator*

*Beth Kuch
Communications Coordinator*

*Funded in part by the Robert
Wood Johnson Foundation*

Coalition for a Tobacco-Free Hawai‘i Summary

The Coalition for a Tobacco-Free Hawai‘i (Coalition) is a statewide coalition of agencies, business, and individuals dedicated to working together to reduce tobacco use in Hawaii. One of the major areas the Coalition focuses on is changing state and local-based tobacco policies. The Coalition has been involved in several policy successes including raising the cigarette tax, strengthening the fines for sales to minors and the smoke-free restaurant bills on Oahu and Maui.

The Coalition will continue to focus our efforts on changing tobacco policy by educating the public and political leaders about tobacco control; strengthening and expanding grassroots support through the local coalitions, and increasing public awareness through newsletters, websites, and a targeted media campaign. In the future, the Coalition will focus our primary attention on three areas for policy change:

1. Reduce exposure to secondhand smoke by increasing smoke-free workplaces and public areas
2. Expanding access to tobacco dependence treatment, including expanding insurance coverage to cover such treatments
3. Ensuring the Master Settlement Agreement funds remain allocated for tobacco control and are used appropriately.

In addition to legislation, the Coalition supports efforts to ensure attention is paid to school-based policies; enforcement regarding tobacco use and possession on school campuses; and reach populations with high prevalence of tobacco use.

The Coalition is funded through a grant from the Robert Wood Johnson Foundation, one of the largest US foundation devoted to improving the health and health care of all Americans.