

## Maui

### Update on the Maui Community Coalition for a Tobacco-Free Hawai'i.



What better way to start the New Year than to get a policy underway and moving forward. The Maui Community Coalition is pressing council members to take a stand and put forth a policy on smoke-free cars when minors are present.

“We have a ways to go, but we’ll get there eventually!” says Sonya Niess, the Maui Community Coordinator. “We are simultaneously working on

other projects as well: Hoping to see movement for a Tobacco-Free UH Maui College Campus this spring semester and also setting our ambitions high - tobacco-free beaches and parks for later this year.”

The Maui Community Coalition held its annual meeting in December, where they identified many of the goals for 2012. Listed below are the top priorities.

#### Goals for 2012:

- Increase Facilitator Trainings – (i.e. brief intervention, more facilitators)
- Educate Public (teachers, parents, and youth) about tobacco policies (ex: Tobacco advertising, Smoke-Free Cars with Minors).
- Enforcement of Law – Smoke-Free advertisements outside stores, workplace, entrances
- Increase Tobacco Education for Youth – including in schools
- Choose issues that affect other groups who can support the policy changes – like Surfrider Foundation, Sierra Club, canoe clubs, parks and recreation (TF Beaches & Parks).
- Increase Coalition Membership through invitations to attend meetings/events

If you have any suggestions, information, resources or are interested in helping in any of these areas, please contact Sonya Niess – [sonya@tobaccofreehawaii.org](mailto:sonya@tobaccofreehawaii.org).